



Salon iris™

Simple. Smart. Powerful.





## Unbeatable

Created by professionals in the beauty industry, Salon Iris was made with you in mind.

Every feature available to organize and streamline your business is included. We also offer unsurpassed customer support, making Salon Iris the best software in the industry.

## Refined

Salon Iris is the simplest and most straightforward business management package available. Every feature has been developed for quick, easy, and efficient use.

## Expandable

Salon Iris includes the ability to track and manage virtually anything. From employees to appointments to inventory, we have you covered. Other features, such as payroll, online booking, and credit card processing can be added as your business grows.

## Reliable

Salon Iris uses the most reliable database system available, Microsoft SQL Server, which includes a dependable, automatic backup feature. You can be sure your information is secure and available to you, whenever and wherever.



# QUALITY PRODUCT

Our software was originally developed over 14 years ago. Through meticulous research of industry standards and business needs, Salon Iris has consistently been kept up-to-date.

**It is truly a modern, quality product.**

We offer free e-mail support, phone training, webinars, training videos, and a complete user's guide.

Also, because Salon Iris is developed and supported from within the United States, our knowledgeable and friendly technical support & training

**staff will always be here to help.**

# OUTSTANDING SUPPORT

# COMPLETE ASSURANCE

Salon Iris has been created over time by incorporating suggestions from business owners such as yourself. Through this process, Salon Iris not only developed a relationship with the users themselves, but has also improved the program to become what it is today.

**“A necessity for running a successful business.”**



TO OUR MANY SUPPORTERS OUT THERE  
**THANK YOU!**  
FOR VOTING US THE BEST SALON SOFTWARE  
WE COULDN'T HAVE DONE IT WITHOUT YOU



# LIFETIME

maintenance releases at no extra cost

# COMPLETELY FREE

updates for one year after initial purchase

# QUALITY SUPPORT AND TRAINING

from passionate trainers and technicians

# ALWAYS FREE

training videos and user's guide  
for in-depth training and reference

an  
application  
for any  
occasion

www.Salonris.com | 800.527.7600



**iPhone**  
iPad & iPod Touch

**Android**  
phones & tablets

**Windows**  
phones & tablets

**RUN YOUR BUSINESS  
ANYTIME, ANYWHERE.**

Book appointments, check your  
schedule, process credit cards,  
e-mail receipts, run reports and  
more, all on the go.

**REMOTE  
ACCESS**

### COMPATIBLE DEVICES

[ any web browser  
on your PC or Mac ]

[ any BlackBerry  
or smart phone ]

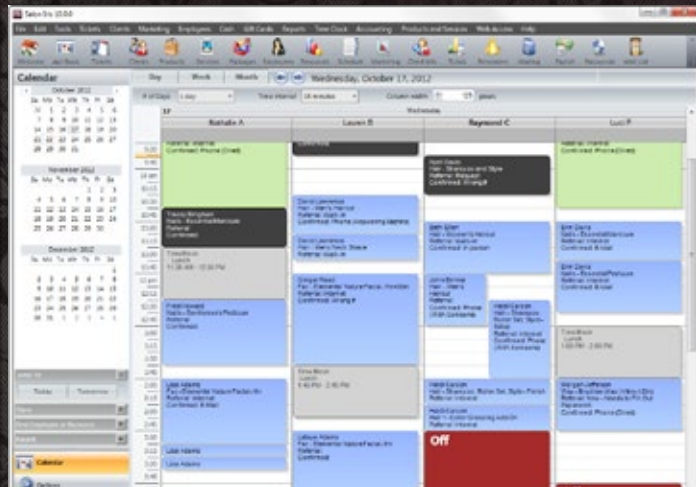
[ Internet-enabled  
mobile devices ]



# Increase retention Increase business

Being able to store detailed client information allows you to provide a uniquely personal experience to everyone who walks through your door.

client photo albums | complete purchase details  
referral & loyalty programs | in-depth formula history  
e-mail and text reminders



quickly view employee schedules  
easily search for openings  
fast drag-and-drop rescheduling

**FUNCTIONALITY**  
**NEVER LOOKED SO GOOD**

A Beautiful Balance Between Work and Pleasure



manage your retail sales  
oversee backbar usage  
make service payments

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## ALL IN ONE PLACE

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track incoming shipments  
update product stock count  
verify wholesale prices  
print out checks

Set up **service** and product  
**special** offers packages to represent  
for smoother, **faster**  
scheduling and check out

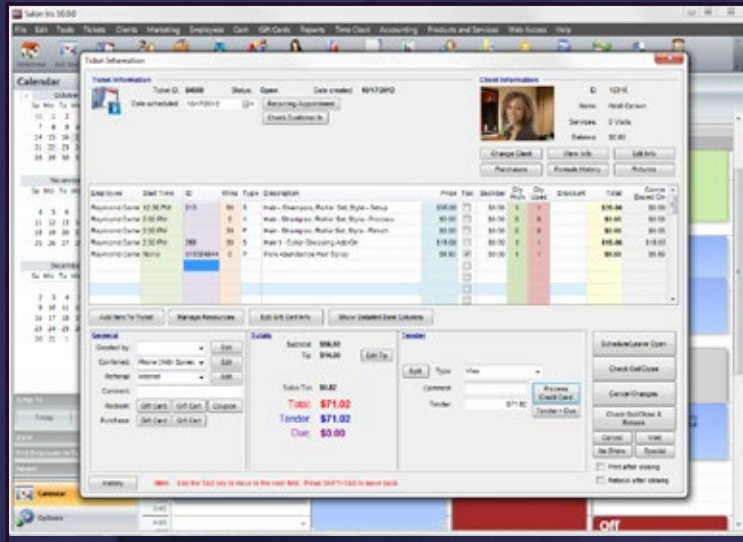


## NEVER RUN OUT OF PRODUCTS AGAIN

Pop-up reminders automatically appear  
when products need to be reordered.



# PROCESS {ORGANIZE} ANALYZE



CLIENTS PAY FOR ITEMS FASTER.  
YOU RUN REPORTS ON SALES TRENDS WITH EASE.  
EVERYBODY WINS.

## flexible payment types

cash • check • gift certificates  
gift cards • credit cards  
coupons • custom defined payments

SALES FORECAST | PERCENTAGE BOOKED

INVENTORY

BUSINESS  
SALES  
TOTALS

Employee Data Report for Ashleigh Brehmer

The employee goals report tells you how your employees are performing and whether or not they are meeting their goals. Be sure to setup goals for each employee by clicking on the Goal button below.

Description	Goal Value	Actual Value	Percent Difference	Percent of Goal Reached
Number of Hours	40	40	0%	100.00%
Total Sales (incl. tax)	\$1,200.00	\$1,429.71	\$229.71	119.17%
Total Product - Service Sales	\$2,000.00	\$2,227.71	\$227.71	111.39%
Total Service Sales	\$2,000.00	\$2,227.71	\$227.71	111.39%
Total Product Sales	\$500.00	\$449.71	(\$50.29)	89.94%
Average Total Time (incl. tax)	\$60.00	\$61.12	\$1.12	101.87%
Average Service Time	\$60.00	\$61.12	\$1.12	101.87%
Average Product Price	\$10.00	\$14.90	\$4.90	149.00%
Service Sales % of Total	66.67%	66.19%	-0.48%	99.28%
Product Sales % of Total	33.33%	33.78%	\$0.45%	101.65%
Product Sales % of Service Sales	33.33%	1.88%	(\$31.45)	5.64%

CLIENT  
RETENTION

Recent Repeat Report for Heidi Davis

Repeat is calculated based on the number of repeat visits. A client is considered a repeat if they have visited more than 1 time in the last 12 months.

A client is considered a repeat if they have visited more than 1 time in the last 12 months.

Description	Repeat	Repeat	Repeat	Repeat
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%
Wash - Shampoo, Rinse, Set Style - Blow	100.00%	100.00%	100.00%	100.00%

BENCHMARKING DATA FOR BUSINESS

# of total visits	100	
# of repeat visits	72	NPCT: 72.0%
# of service visits	54	5.19% of service visits purchased at least one product
Total retail sales	\$1,214.56	
# of service visits	570	SPST: \$21.48
Total service sales	\$24,362.00	
# of color service visits	0	Color services are 0.00% of all service sales
Total color service sales	\$0.00	
# new clients	36	New client retention of 2.70%
# new clients returned	1	
# existing clients	2	Existing client retention of 100.00%
# existing clients returned	2	
# of service visits	567	100% pre-booking rate
Pre-booked service visits	0	
Staff this year	0	100.00% staff retention
Staff last year	0	

EMPLOYEE  
PERFORMANCE

AVEDA  
EQUIVALENT  
BENCHMARKING

GIFT CARD USAGE

HUNDREDS OF REPORTS

BACKBAR  
USAGE

REBOOKED APPOINTMENTS

CLIENT VISITS

MAILING

PROFIT

& LOSS

TICKET  
REFERRALS



STAND OUT AMONG THE REST  
BE UNIQUE

# PERSONALIZED GIFT CARDS

PROFESSIONAL  
BRING IN NEW CLIENTS WITH YOUR OWN  
BRILLIANTLY DESIGNED GIFT CARDS

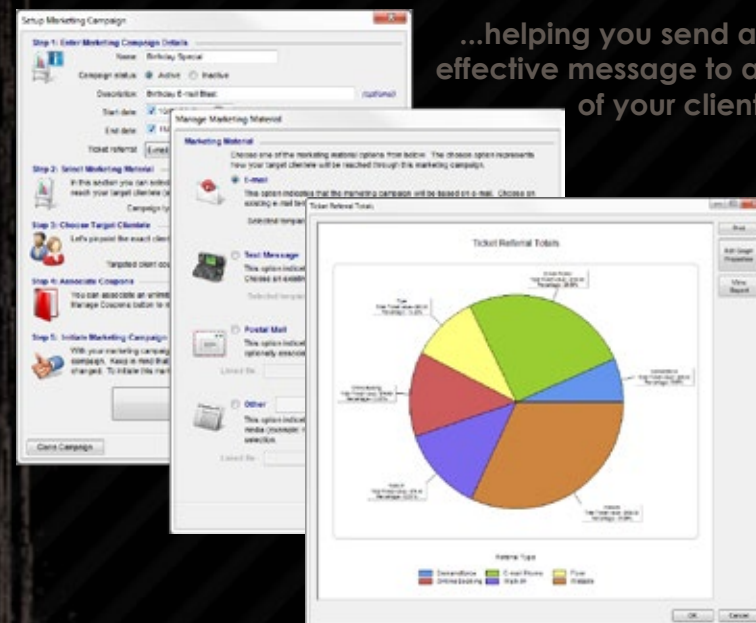


USING SOCIAL MEDIA, MARKET DIRECTLY  
TO YOUR CLIENTS FROM WITHIN SALON IRIS

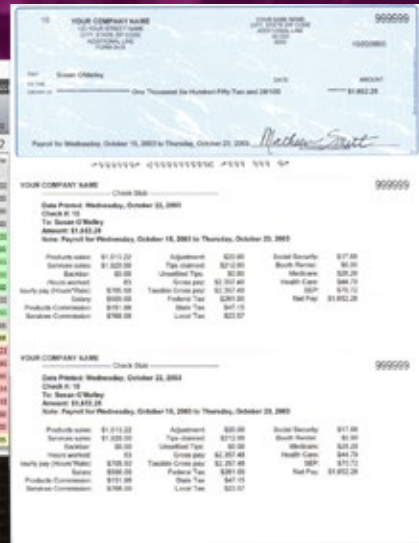


campaign targeting, built-in e-mail,  
postal mail, and text message marketing with beautiful  
HTML e-mail templates, & graphical  
analysis reports

...helping you send an  
effective message to all  
of your clients







up-to-date U.S. and Canadian Federal tax tables  
deductions for booth rental fees  
extensive commission for product and service sales  
**print payroll checks with detailed stubs**  
customize deductions for health care & retirement  
flexible enough for any size business

Sync information directly to QuickBooks from Salon Iris, including daily transactions, client list, gift cards, product orders, ledger entries, and more.







## Get your own fully customizable website with **ONLINE BOOKING**

Let your clients request their next appointment  
**whenever and wherever they are**

Salon Iris will send you an alert  
when a new appointment is booked

**Clients are able to schedule services with specific employees**  
Social media integration & search engine  
optimization to help you spread the word



## **POS HARDWARE**

complete line of POS hardware

guaranteed to work with your software

amazing hardware support and warranty

great package deals for best prices



# FEATURES & COMPARISON

which edition is right for you?

	Solo	Standard	Professional	Multi-Computer *	Multi-Location **
max number of employees	1	5	unlimited		
client profile, formulas & history	●	●	●	●	●
unlimited client photos	●	●	●	●	●
service and product sales	●	●	●	●	●
inventory management	●	●	●	●	●
create and track packages	●	●	●	●	●
integrated credit card processing	●	●	●	●	●
Remote Access (iPhone/Android apps)	○	○	○	○	○
e-mailing and text messaging	○	○	○	○	○
auto e-mail & text appt. notifications	○	○	○	○	○
over 200 detailed business reports		●	●	●	●
automatic product ordering		●	●	●	●
employee password protection		●	●	●	●
payroll and check printing			●	●	●
general ledger with P&L report			●	●	●
electronic document tracking			●	●	●
appointment wait list			●	●	●
employee reminders			●	●	●
automated marketing campaigns			○	○	○
QuickBooks Connect			○	○	○
share data between computers				●	●
manage multiple locations					●

○ May require the integration or purchase of additional products or services

\* two computer licenses    \*\* two locations with two computer licenses each

Salon Iris will run on Windows 8, Windows 7, Windows Vista, Windows XP, Windows Server 2008 R2, Windows Server 2003, or on a Mac running Windows through Boot Camp or an emulator.

To learn more about how we can fulfill your business needs, please visit

**[www.SalonIris.com](http://www.SalonIris.com)**

If you have any questions or comments, please feel free to contact us

**[sales@daysmart.com](mailto:sales@daysmart.com)**  
**800.527.7600**

connect with us:



Ask about our flexible payment options! We offer subscription plans or one-time pricing options for Salon Iris software.







[www.SalonIris.com](http://www.SalonIris.com)  
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[sales@daysmart.com](mailto:sales@daysmart.com)